

CREATE CTRL



Teamer

Event planning

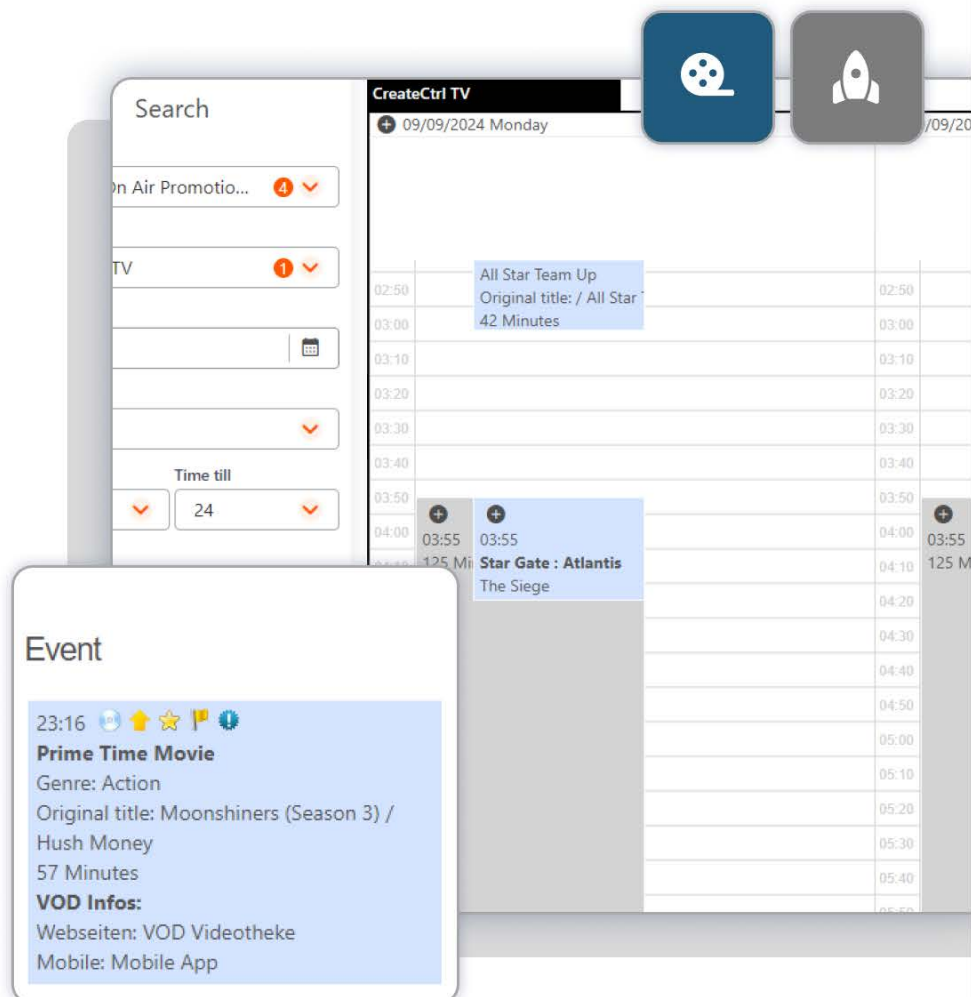
About Teamer

Teamer transforms how you manage and share your planning calendars for all critical content-related events. Whether you're organizing theme weeks or coordinating internal company events, Teamer streamlines the process with ease. Our platform facilitates seamless information sharing across departments, enabling you to effortlessly collaborate and keep all stakeholders aligned.

Interfaces

Our Apps are compatible with multiple interfaces, like:

- EPG
- Ad Sales
- MAM



Key features



Cross-team event planning

Effortlessly plan, create, and manage critical projects and events with Teamer. Our platform empowers you to coordinate across teams with precision, tailoring events to your specific needs.



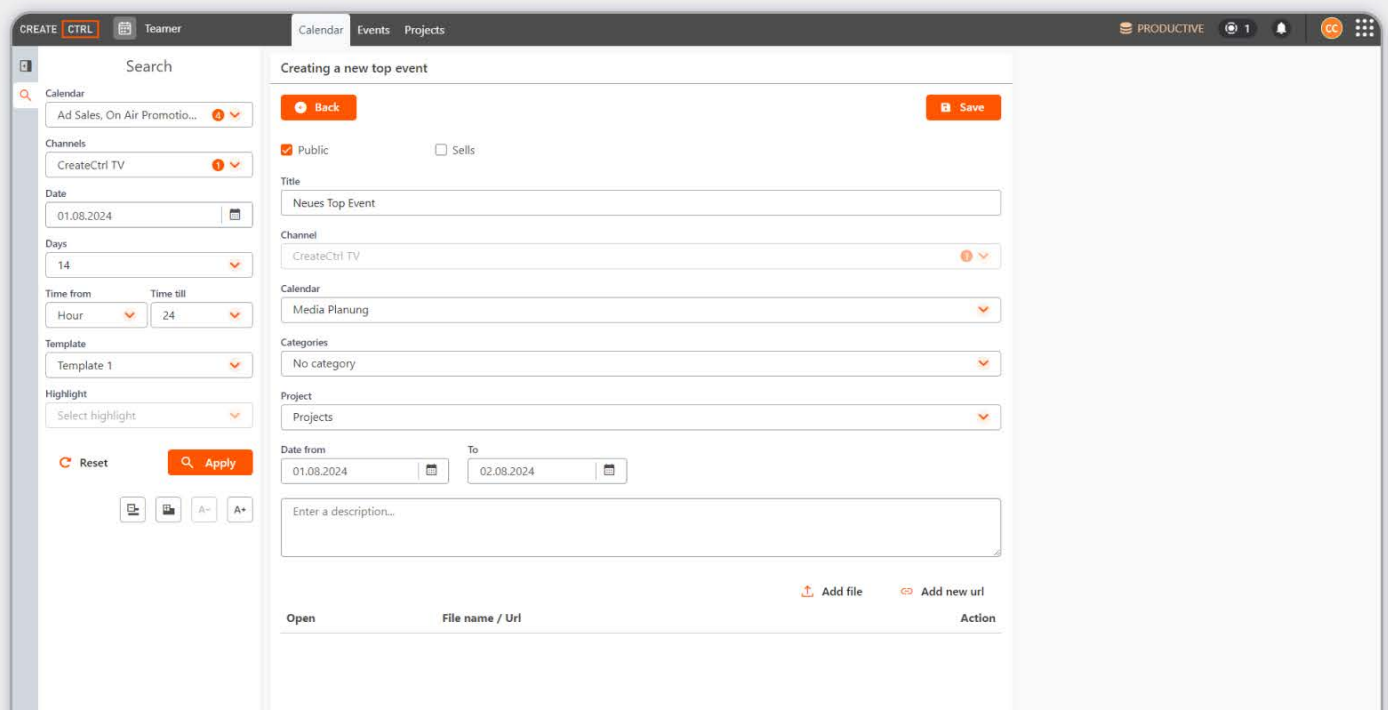
Easy-to-use event calendar

Experience unparalleled ease with our user-friendly event calendar. Adjust event durations with a simple drag-and-drop action, allowing for quick changes to fit your schedule.



Set the information visibility

Take control of what information is displayed for each event type. Teamer's visual tools make it easy to configure and customize information, with options for both text and icons to enhance clarity and organization.



Fast Integration


Getting started with our web applications is **incredibly simple**. There's no need to install any additional software - just use your existing web browser. All you need is a stable internet connection, an up-to-date browser, and secure login credentials to access and **start using your web app instantly**. We take care of all the technical details, allowing you to concentrate on what truly matters - **growing your business**.

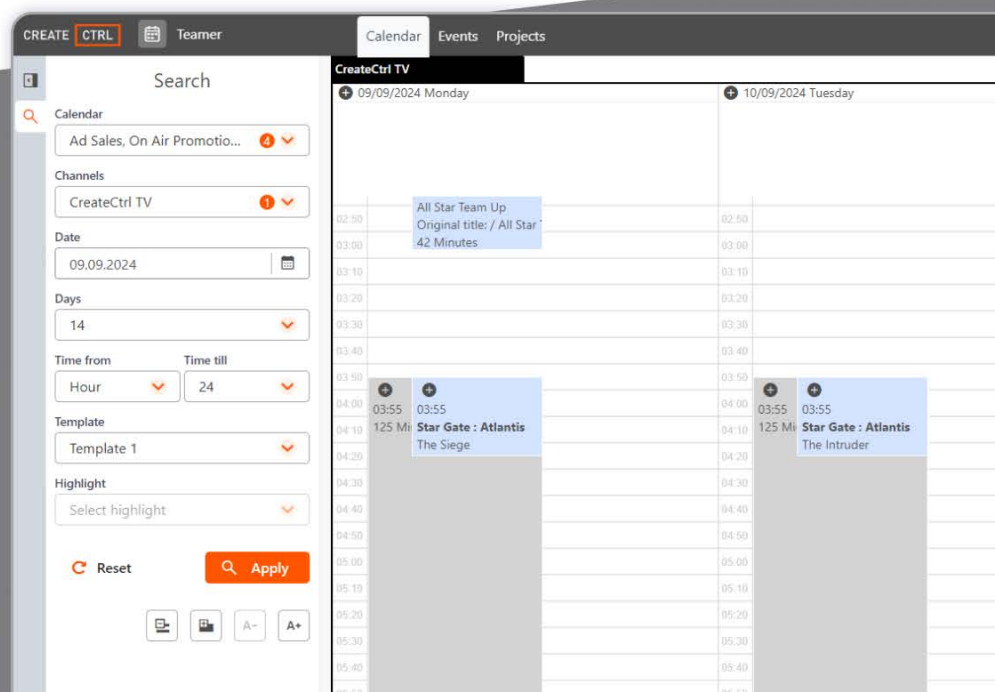
Dedicated assistance

From the initial concept to the seamless deployment of our CreateCtrl Web Apps, our team provides **comprehensive support, including training for employees, individual consulting, and ongoing maintenance**. We ensure effortless integration of our web applications to your workflows, offering continuous support to keep your apps running smoothly.

Cloud

Experience the power of AWS cloud hosting for your web-based applications. Our solutions **leverage AWS's robust, scalable infrastructure, ensuring high performance and reliability**. Benefit from on-demand resource allocation, enhanced security, and seamless updates, all while reducing operational costs. Enjoy the flexibility and efficiency of cloud hosting, with the confidence that your applications are supported by the leading cloud provider.

powered by 



Content workflow

Create your content and build a program schedule, ensuring compliance with license requirements. Plan and schedule with integrated ad scheduling to specify when and how long ads should run. Finally, export your content seamlessly to the playout system for effortless delivery and execution.



CreateCtrl Web Apps

- Seamlessly **plan and manage** individual programs for TV, streaming, radio, and social media platforms.
- Boost efficiency with **integrated tools** that streamline collaborative work.
- Ensure compliant **data security** through secure AWS Cloud services.
- Streamline the management of **contracts and licenses** for all types of content.
- Leverage integrated tools to **automate and simplify** campaign planning.
- Easily access and integrate **program data** for improved organization.
- Benefit from **smooth interfaces** with external systems such as **playout and MAM**.



Content
Content & metadata



Asset
Materials & metadata



License
Contract & license management



Programmer
Program planning



Planner
Broadcast scheduling



VOD
Planning for streaming



Campaigns
Campaign planning



Forecast
Strategic program stock



Teamer
Event planning



Shield
Protection of minors



Sport
Sport contributions



Topics
Editorial topics



Select
Offers & supplier



RPS
Editorial planning

Our customers



axel springer



ch media

Da Vinci

Deutschlandradio

Discovery

DF1

FRAME BY FRAME

...fsf
FREIWILLIGE
SELEKTION FÜR
FERNSEHEN

HD +

intigral

Mainstream
Media AG

MMO
Munich Media Operations GmbH

MOTOVISION®

PLANET

sbc

SEVEN.ONE
ENTERTAINMENT
GROUP

SILVERLINE
MOVIE CHANNEL

SPI
SPORTS

SPIEGEL TV

SPORTTOTAL

STUDIO100
MEDIA

Sunrise
UPC

WORLD
SPORT
EVENTS

CREATE

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Contact us

Empowering your success with our Solutions.

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