

CREATE CTRL



Sport

Sport contributions

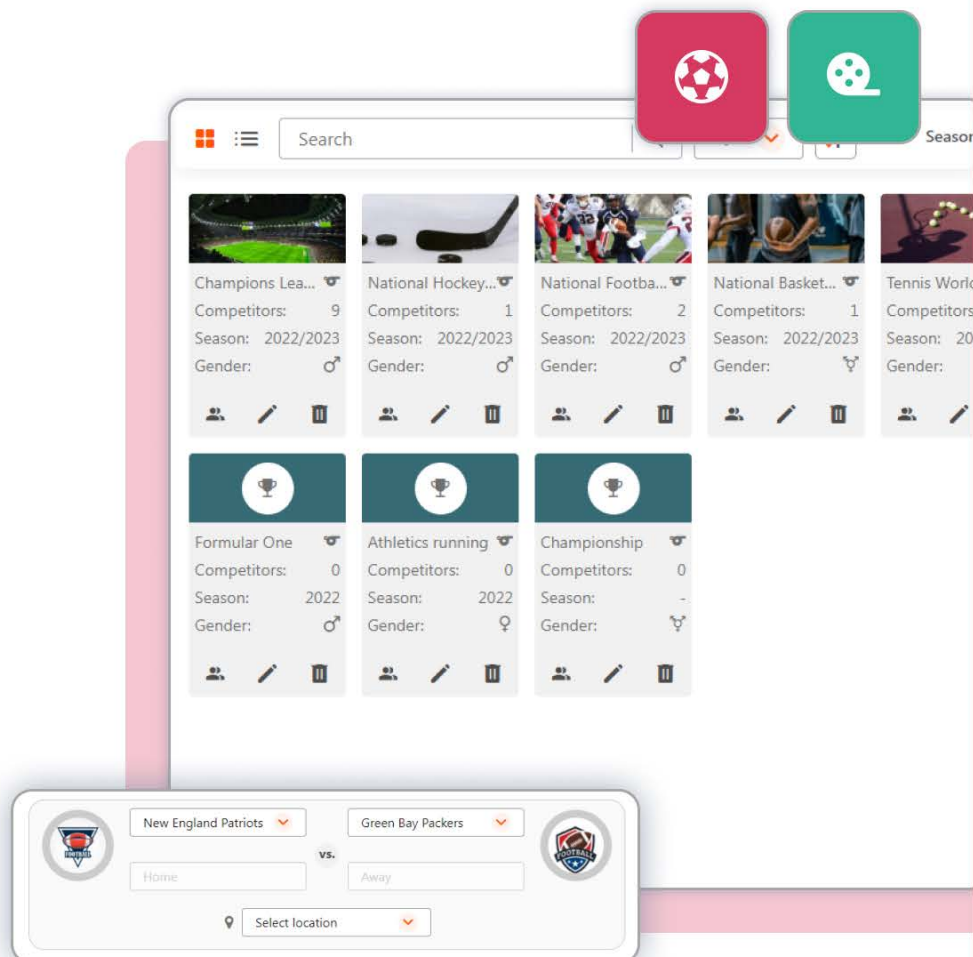
About Sport

The Sports app streamlines the management and scheduling of sports content across platforms. It features real-time data integration and comprehensive sports broadcast management, enabling efficient organization and distribution of live and on-demand events. With its intuitive interface the app enhances viewer engagement and operational efficiency for broadcasters.

Interfaces

Our Apps are compatible with multiple interfaces, like:

- EPG
- Ad Sales
- MAM



Sport

Key features



Management of Sports Data

Tailor a comprehensive range of sports data to your needs. Choose from a variety of sports, including soccer, tennis, basketball, and more. Manage single, double, team, or list tournaments, and enrich your sports programs.



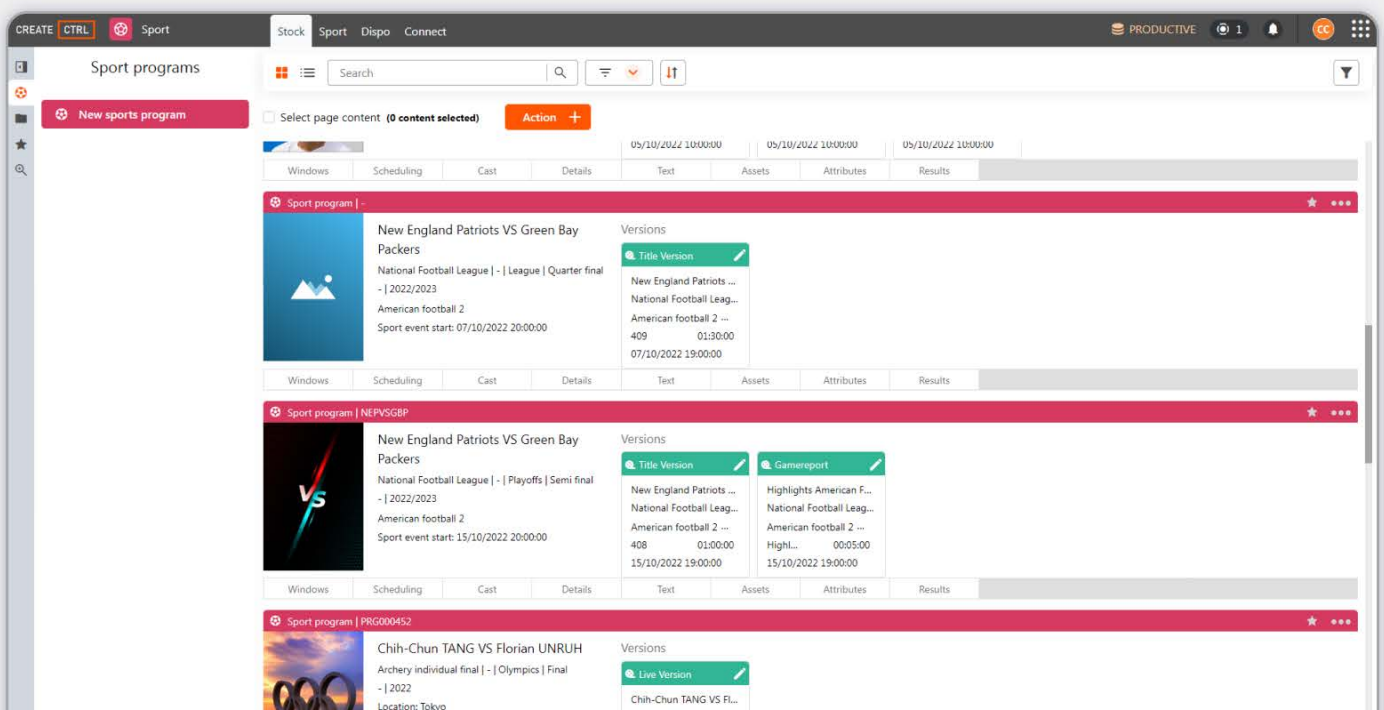
Versatile Versions Management

Easily create and manage multiple versions of your sports content. Whether it's live broadcasts, game reports, or highlights, maintain a clear overview of all versions.



Comprehensive Sports Data

Enhance your sports programs with additional detailed information. Easily add and adjust data such as categories or seasons for each competition, ensuring accuracy and quick updates when changes occur.



Fast Integration


Getting started with our web applications is **incredibly simple**. There's no need to install any additional software - just use your existing web browser. All you need is a stable internet connection, an up-to-date browser, and secure login credentials to access and **start using your web app instantly**. We take care of all the technical details, allowing you to concentrate on what truly matters - **growing your business**.

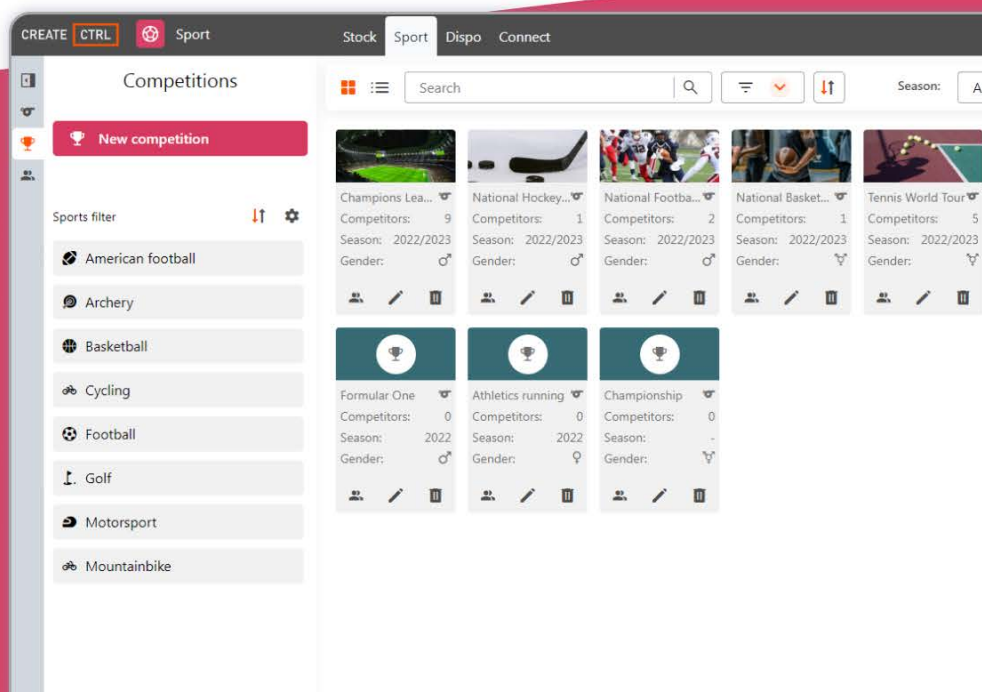
Dedicated assistance

From the initial concept to the seamless deployment of our CreateCtrl Web Apps, our team provides **comprehensive support, including training for employees, individual consulting, and ongoing maintenance**. We ensure effortless integration of our web applications to your workflows, offering continuous support to keep your apps running smoothly.

Cloud

Experience the power of AWS cloud hosting for your web-based applications. Our solutions **leverage AWS's robust, scalable infrastructure, ensuring high performance and reliability**. Benefit from on-demand resource allocation, enhanced security, and seamless updates, all while reducing operational costs. Enjoy the flexibility and efficiency of cloud hosting, with the confidence that your applications are supported by the leading cloud provider.

powered by 



Content workflow

Create your content and build a program schedule, ensuring compliance with license requirements. Plan and schedule with integrated ad scheduling to specify when and how long ads should run. Finally, export your content seamlessly to the playout system for effortless delivery and execution.



CreateCtrl Web Apps

- Seamlessly **plan and manage** individual programs for TV, streaming, radio, and social media platforms.
- Boost efficiency with **integrated tools** that streamline collaborative work.
- Ensure compliant **data security** through secure AWS Cloud services.
- Streamline the management of **contracts and licenses** for all types of content.
- Leverage integrated tools to **automate and simplify** campaign planning.
- Easily access and integrate **program data** for improved organization.
- Benefit from **smooth interfaces** with external systems such as **playout and MAM**.



Content

Content & metadata



Asset

Materials & metadata



License

Contract & license management



Programmer

Program planning



Planner

Broadcast scheduling



VOD

Planning for streaming



Campaigns

Campaign planning



Forecast

Strategic program stock



Teamer

Event planning



Shield

Protection of minors



Sport

Sport contributions



Topics

Editorial topics



Select

Offers & supplier



RPS

Editorial planning

Our customers



axel springer



ch media

Da Vinci

Deutschlandradio

Discovery

DF1

FRAME
BY FRAME

...fsf
FREIWILLIGE
SELEKTION FÜR
FRÜHSEHEN

HD +

intigral

Mainstream
Media AG

MMO
Munich Media Operations GmbH

MOTOVISION®

PLANET

sbc

SEVEN.ONE
ENTERTAINMENT
GROUP

SILVERLINE
MOVIE CHANNEL

SPI
SPORTS

SPIEGEL TV

SPORTTOTAL

STUDIO100
MEDIA

Sunrise
upc

WORLD
BRAND
ENTERTAINMENT

CREATE

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Contact us

Empowering your success with our Solutions.

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